



SLOTLINE

For Immediate Release

Slotline® Recognizes Ron Holeman, Pat Mason and Scott Larsen *Slotline Sales team brings popular putter brand back to market*

RICHMOND, Va. (July 23, 2009) — Slotline, a premium collection of putters featuring advanced moment of inertia (MOI) technology, recently announced Ron Holeman, Pat Mason and Scott Larsen as winners of the 2009 Slotline sales contest.

Ron Holeman, who covers the central California region and Las Vegas area, was recognized for generating the most sales for Slotline for the first six months of the year. Pat Mason and Scott Larsen tied for opening the most green grass accounts. Mason handles Bag Boy/Slotline and AMF Golf sales in Wisconsin, and Larsen is responsible for Bag Boy/Slotline and AMF Golf sales in Oregon and Southern Idaho.

“We greatly appreciate and value the hard work and dedication all of our sales reps have demonstrated in growing Slotline throughout their respective regions,” says Craig Ramsbottom, President of Slotline. “But we wanted to recognize these three sales reps for their outstanding efforts this year.”

After being off the market for eight years, 14 all new Slotline putters among three distinct series were introduced in the fall. Since the original Slotline Inertial putter sold more than one million units, the new line has been received with a mix of nostalgia and excitement. Not only have the new models brought back fond memories among PGA professionals and the everyday golfer, but pros on this year’s Champions tour have been equally impressed with the performance and feel of the putters. In less than a year, ten professionals on the Champions Tour have put Slotline in their bags for tournament play.

About Slotline

Slotline is one of the golf industry’s all-time best selling putter brands and the industry pioneer for using multi-metals and heel-toe weighting systems in putter design to achieve a high moment of inertia (MOI). The 2009 models hold true to these principles while incorporating state-of-the-art technology, advanced materials, the legendary 'SLOT' and 'LINE' alignment aid and much more. For more information about Slotline, call 800.955.2269 or visit www.slotlinegolf.com.

About Dynamic Brands:

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company’s Bag Boy®, Slotline®, Burton®, Datrek®, Devant®, Sir Christopher Hatton®, Miller Golf®, and AMF® Golf brands include walking carts, premium putters, golf bags, travel bags, custom image dyed and embroidered golf towels, bag tags and other golf accessories, and value priced golf clubs. Juvenile products offered through the Baby Jogger™ brand include every day strollers with the only one hand folding system in the industry along with 3-wheel joggers and all-terrain strollers. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands’ products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit www.dynamicbrands.net.

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