

# Dynamic Brands



## Dynamic Brands Launches All-New Slotline Putter

RICHMOND, Va. (August 25, 2008) — One of Virginia's leading manufacturers of golf products and accessories, Dynamic Brands announces the introduction of its all-new Slotline line of putters, a premium series of putters which features advanced Moment of Inertia (MOI) technology. The new 2009 Slotline putters feature 14 new models incorporating state-of-the-art technology, advanced materials, Slotline's legendary 'SLOT' and 'LINE' alignment aid and much more.

Slotline technology revolutionized the putter industry in the 1980s, and its famous Inertial Putter sold more than one million putters, winning the U.S. Open and many other PGA Tour events. Slotline putters were the first in golf to introduce technology dedicated to MOI or the resistance to twisting, even on off-center hits.

"We are very excited to relaunch Slotline putters featuring state-of-the-art technology with golf's leading name in MOI engineering," says David Boardman, CEO of Dynamic Brands. "When you compare Slotline's MOI ratings and price to today's top selling brands, Slotline delivers exceptional value and performance in the premium putter market."

Each Slotline putter features a precision tri-milled face for reduced surface area and a solid, crisp feel at impact. Each putter design also incorporates the brand's famous SLOT and LINE aid for perfect alignment with every stroke.

### SL-700 Series

Slotline's premiere collection, the SL-700 Series features the finest craftsmanship and materials in golf. The putter head is CNC-milled from 6061 aircraft grade aluminum and strategically positions up to 166 grams of Tungsten for extreme MOI. The SL-700 Series includes: the SL-781 Super Moment with 90 grams of Tungsten, heel and toe weighting, L-neck hosel and the highest MOI rating; SL-782 Mallet with 99 grams of Tungsten, perimeter weighting and double bend shaft; SL-783 Stealth with extreme back weighting, double bend shaft and 62 grams of tungsten; and the SL-784 Raider with 166 grams of Tungsten positioned in the heel and toe. MSRP \$199.95

### SL-500 Series

The SL-500 Series incorporates the original Inertial Putter design with updated materials and technology such as forged 6061 aircraft grade aluminum. The SL-500 Series includes: SL-581F Hi-Moment Offset with 191 grams of Tungsten blend in the heel and toe and long slant neck hosel; SL-582F Hi-Moment Non-Offset with 206 grams of Tungsten blend weighting and a wine glass hosel and shaft over; SL-583F New Moment with 182 grams of Tungsten blend and a double-bend shaft; and the SL-584F Center Stroke Mallet that offers heel, toe and sole weighting with 132 grams of Tungsten blend. MSRP \$159.95

### SL 300 Series

The Slotline SL-300 Series delivers high MOI ratings and updates classic profiles crafted from cast 431 stainless steel. The SL-300 line includes: SS-381 with heel and toe weighting and a L-neck hosel; SS-382 with heel and toe weighting and a slant neck hosel and shaft over; SS-383 with heel and toe weighting and a wine glass hosel and shaft over; SS-384 with sole weighting and double bend shaft; SS-385 with heel and toe weighting and a slant neck hosel; and the SS-386 with heel and toe weighting and a short slant neck hosel and shaft over. Each SL-300 model positions 30 grams of Tungsten for optimum weighting. MSRP \$99.95

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline Golf. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men's, women's and junior golf products. Slotline is one of the golf industry's all-time best selling putter brands and the industry pioneer for heel-toe weighting system. For more information about Dynamic Brands, call 800.955.2269 or visit [www.dynamicbrands.com](http://www.dynamicbrands.com).

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