

## All-New Slotline Putter Debut on Champions Tour

RICHMOND, Va. (October 30, 2008) — Just three weeks since their introduction, the all-new Slotline putters are creating a buzz on the Champions Tour by providing superior performance through advanced Moment of Inertia (MOI) technology and design. Slotline putters have recently been tested and put into play by numerous well-known tour professionals, including a top 20 finisher at the AT&T Championship held this weekend at Oak Hills Country Club in San Antonio.

With its re-emergence on the tour, Slotline is again set to lead the industry as recent player testimony and testing document that the new 2009 Slotline putters produce higher MOI scores than most of the leading brand name putters on the market today. The result of the innovative engineering is putters that resist twisting during the stroke and at impact and promote a smoother, more consistent stroke and greater feel.

“Seeing Slotline so well accepted after only three weeks on tour reinforces that professional golfers trust Slotline’s MOI technology to help lower their scores,” says Craig Ramsbottom, president of Slotline. “Slotline is golf’s leading name in MOI engineering and our relaunch of Slotline putters brings state-of-the-art, performance-enhancing technology back to the forefront of the putter market.”

Slotline technology revolutionized the putter industry in the 1980s, and its famous Inertial Putter sold more than one million putters, winning the U.S. Women’s Open and many PGA Tour events. Slotline putters were the first in golf to introduce technology dedicated to MOI or the resistance to twisting, even on off-center hits. The new 2009 Slotline putters feature 14 new models — SL-700 Series, SL-500 Series and SL-300 Series — incorporating state-of-the-art technology, advanced materials, Slotline’s legendary 'SLOT' and 'LINE' alignment aid and much more.

The SL-700 Series features golf’s finest craftsmanship and materials. The putter heads are CNC-milled from 6061 aircraft grade aluminum and strategically positioned up to 166 grams of Tungsten for unsurpassed MOI. The SL-700 Series includes: the SL-781 Super Moment, SL-782 Mallet, SL-783 Stealth and the SL-784 Raider. SL-700 Series putters MSRP \$199.95.

The SL-500 Series incorporates the original Inertial Putter design with updated materials and technology such as forged 6061 aircraft grade aluminum for exceptionally high MOI. The SL-500 Series includes: SL-581F Hi-Moment Offset, SL-582F Hi-Moment Non-Offset, SL-583F New Moment, and the SL-584F Center Stroke Mallet. SL-500 Series putters MSRP \$159.95.

The Slotline SL-300 Series delivers high MOI ratings and updates classic profiles crafted from cast 431 stainless steel. The SL-300 line includes: SS-381, SS-382, SS-383, SS-384 and the SS-386. Each SL-300 model positions 30 grams of tungsten for optimum weighting. SL-300 Series putters MSRP \$99.95.

Dynamic Brands is the parent company for highly successful golf brands such as Bag Boy®, AMF Golf and Slotline. Having set the industry standard for more than 60 years, Bag Boy is an industry leader in the walking cart, travel cover and golf bag markets. AMF Golf features high quality and value priced men’s, women’s and junior golf products. Slotline is one of the golf industry’s all-time best selling putter brands and the industry pioneer for multi-metals and heel-toe weighting in putters. For more information about Slotline, call 800.955.2269 or visit [www.slotlinegolf.com](http://www.slotlinegolf.com).

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